Anuj Kumar Yadav

Senior WordPress Developer
Lucknow, India
Email: anujy8511@gmail.com
Phone: +91-8934973357, +91-8853844170
LinkedIn: [anuj-kumar-yadav-926022ba](https://linkedin.com/in/anuj-kumar-yadav-926022ba)

Immediate Joiner

Professional Summary

Experienced WordPress Developer with 7.11 years of overall IT experience, including 5 years of specialized expertise in developing **custom WordPress themes, plugins, and scalable web solutions**. Proficient in **WordPress**, **WooCommerce**, **PHP, MySQL, and REST APIs, with strong skills in performance optimization and security**. Additionally, I have hands-on experience in UI development using Angular and React, enabling me to deliver modern, responsive, and user-centric websites.

Technical Skills

- **Frontend:** HTML5, CSS, jQuery, JavaScript (ES6+), Bootstrap, SCSS
- **CMS & E-Commerce:** WordPress (Custom Themes & Plugins Development), WooCommerce
- **Backend & Database:** PHP, Mysql
- **Tools & Others:** REST APIs, AJAX, Git, Cloud Services (Firebase, AWS)
- **ERP & ITSM:** Basic knowledge of SAP ABAP, ServiceNow ITSM

Work Experience

Senior WordPress Developer
E2M Solutions Pvt Ltd — Ahmadabad
Sep 2024 – July 2025

- Led the development of **custom WordPress themes and plugins**, delivering tailored solutions for diverse client projects.
- Worked extensively on **WooCommerce websites and products**, handling customization, bug fixing, and new feature development.
- Integrated **REST APIs and third-party services** to enhance website functionality and performance.
- Collaborated with designers and backend developers to deliver seamless, user-friendly applications.

WordPress Engineer
SunArc Technologies Pvt Ltd — Jaipur
Nov 2021 – Sep 2024

- Worked on diverse **WordPress projects** across domains such as **healthcare and school management systems**.
- **Developed and customized WordPress themes and plugins**, delivering fully tailored solutions as per client requirements.

- Handled **WooCommerce projects**, including **custom development, bug fixing, feature enhancements, and maintenance** of in-house WooCommerce products.
- Optimized websites for **performance, scalability, and security**, ensuring smooth end-user experience.
- Gained strong **frontend development experience with Angular**, building responsive and cross-browser compatible UIs.
- Contributed to **React-based applications**, assisting in maintenance and implementing UI features.
- Collaborated with cross-functional teams in an **agile environment** to deliver end-to-end solutions.

Frontend WordPress Developer
Vortex Global Services — Lucknow
Sep 2017 – Nov 2021

- Started career as a **UI Developer**, building responsive layouts with **HTML, CSS, and JavaScript**.
- Learned and grew into **WordPress development**, contributing to multiple client projects.
- **Developed and customized WordPress themes and plugins** based on business requirements.
- Handled both **frontend and backend WordPress tasks**, including API integration and performance optimization.
- Collaborated with backend teams to ensure seamless functionality and project delivery.
- Improved site performance, security, and scalability by implementing best practices.

Major Projects

Key Plugins Developed

1. **Investor and MFI's Interface (Marketplace)**
   - *Tech:* WordPress, PHP, JS, HTML, Mysql
   - Developed plugin to manage **organization data for MFIs** and provide investors a platform to evaluate and connect.
2. **Theme Options for WordPress**
   - *Tech:* WordPress, PHP, JS, HTML
   - Custom theme options plugin to extend admin panel functionality.
3. **Product Delivery Calculation**
   - *Tech:* WordPress, WooCommerce, PHP, JS, Mysql
   - Plugin to add **delivery date & information** across orders, categories, and global settings.

Key Projects

1. **Amantys (Jewelry E-Commerce)** – https://amantys.fr/
   Tech: WordPress, WooCommerce, PHP, JS, HTML5, CSS3
   - Woocommerce-based website for jewelry Sales
   - Designed and developed **every custom template**, including **WooCommerce default template overrides**.
   - Handled both **frontend and backend development**, ensuring pixel-perfect UI and smooth functionality.

2. **NRX Digital Transformation** – https://www.nrxdigital.com
   Tech: WordPress, PHP, jQuery, Bootstrap
   - Informational corporate website; converted PSD to WordPress with custom templates.

3. **Iron Tribe** – http://irontribe.co
   Tech: WordPress, WooCommerce, PHP, jQuery, Bootstrap
   -E-commerce store for sports and gym clothing; worked on custom theme and WooCommerce hooks.

4. **Nix Marketplace** – (N/A)
   Tech: WordPress, PHP, JS, MySQL, Bootstrap
   - Marketplace for company-investor interactions.
   - Built **custom forms, admin pages, MFI filters, and investor dashboard**.

5. **Arcadia** – https://asl-singapore.com
   Tech: WordPress, PHP, JS, Bootstrap
   - Ship rental and services website; developed custom templates.

6. **APX** – http://72.15.201.248/apx
   Tech: WordPress, PHP, jQuery, Bootstrap
   - Investment-based website with customized WordPress backend.

7. **SunArc WooCommerce Plugins Demo Multisite** – https://wordpress.sunarcstore.com
   Tech: WordPress Multisite, WooCommerce, PHP, JS
   - Demo site showcasing multiple WooCommerce plugins with custom validations.

8. **SAAS Logistics** – (N/A)
   Tech: React, HTML5, SCSS, jQuery
   - Logistics platform; contributed to frontend UI in React.

Education

Bachelor of Technology (B.Tech)
Uttar Pradesh Technical University, Lucknow
Aug 2012 – Jun 2016

Personal Details

- **Date of Birth:** 31-07-1994
- **Gender:** Male
- **Marital Status:** Single / Unmarried
- **Current Location:** Lucknow, India

Languages

- **English:** Full Professional Proficiency
- **Hindi:** Native / Bilingual Proficiency

Interests

Travel | Cricket | Research | Online Gaming